



E4 Youth, in partnership with MINDPOP, presents the Shadow the Pros Fellowship 2019 program.

Shadow the Pros Fellowship 2019: Industry Host Packet

Shadow the Pros is an annual summer fellowship that matches teams of promising creative talent with E4 Youth's Industry Partners. Partners work with E4 Youth staff to identify a client, develop a creative brief and coach a team of students as they complete the project over the course of the Summer (June 8 - July 25). Shadow the Pros culminates with a Capstone Event where the teams present their projects, receive feedback and are recognized with awards.

About the Shadows

Shadow the Pros participants are primarily chosen from a pool of 200+ students participating in our 8 Get Creative Enrichment Clubs and our growing network of 25+ Creative College Mentors throughout the greater Austin area. Applicants (ages 16 - 22) are reviewed based on their portfolios, video testimonials, references and levels of participation in previous E4 Youth programs. Their experiences and interests include journalism, film, design, photography, music, fashion, coding, VR and immersive media.

Shadows meet with their industry coaches once a week on Wednesdays 1 - 6 p.m. Shadows spend 4 afternoons a week (M,T,Th,F) coworking with E4 Youth staff where they work on assignments from coaches and participate in career mapping activities.

Partner Commitments

- Financial support as a Program Sponsor \$6000+. Your financial support allows E4 Youth to provide Shadow the Pros participants with stipends, hands on career mapping support from E4 Youth staff and access to coworking space.
- Work with E4 Youth staff to identify a client/project and develop a creative brief outlining the project goals and deliverables.
- Coaches attend a Saturday kick off meeting 10 a.m. - 2 p.m. on June 8, 2019
- Coaches work directly with shadow team on Wednesdays 1 - 6 p.m.

Partner Benefits

- Acknowledgement in branded digital and print content (website, videos, print ads).
- Recognition at Annual Awards Ceremony.
- Priority access to E4 Hire creative talent.
- Employee engagement opportunities to coach and mentor local youth.