## **Creative Leadership Academy**

We are raising \$500,000 to support the <u>Creative Leadership Academy</u> program which provides professional level training and employment to college age youth of color. CLA members participate in career mapping, portfolio/resume development, coaching and networking sessions with top creative and technology professionals. E4 Youth hires the most outstanding CLA participants to serve as Creative Mentors that lead our high school enrichment clubs and serve as Digital Docents that promote digital and cultural literacy through the <u>Austin Digital Heritage Project</u>. CLA members are also eligible for ongoing internship and employment opportunities with E4 Youth's creative and technology industry partners.

	Cornerstone Investor \$100K+ (1 available)	Institutional Investor \$50K+ (4 available)	Innovator \$25K+	Creative Collaborator \$10K+	Capacity Builder \$5K+	Friend \$1K+
Impact						
Number of college youth that earn cash stipends (\$250) and improve their portfolios/resumes	80	40	20	8	4	1
Number of college age youth that receive regular hands on exposure to careers within the creative economy	80	40	20	8	4	1
Number of college youth that earn internships and employment opportunities	40	20	10	4	2	1
Number of youth ages 8 - 18 that learn hands on digital and cultural literacy skills	500	250	125	50	25	5
Benefits						
Sponsorship of Annual E4 Youth Showcase in May	Title	Co-Title	Co-Sponsor	Featured		
Sponsorship of quarterly community gatherings in June, October, January, and March featuring special performances and presentations by our ecosystem of youth and professionals	Title	Co-Title	Co-Sponsor	Featured		
Press release for Your Company announcing commitment	✓	✓	<b>✓</b>	✓		
Acknowledgement in branded digital and print content (website, videos, print ads).	1	<b>√</b>	1	✓	✓	✓
Opportunity to host a team of interns on a special project	✓	✓	✓	✓	✓	✓
Priority access to creative talent.	✓	✓	✓	✓	✓	✓
Employee engagement opportunities to coach and mentor local youth as well as be featured in our Virtual Talks series.	<b>✓</b>	✓	✓	✓	<b>✓</b>	✓